

Rep Order# 8889924 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/26/2012 4:17 PM
Last Received: 10/26/2012 4:15 PM
Showing Buylines: All Lines

1 of 4

Station KTVX-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJ PAC
Estimate# 2275
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2275
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/31-11/02	3	1	3	\$270.00	
	2	W-F	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/31-11/02	3	1	3	\$450.00	
	3	W-F	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/31-11/02	2	1	2	\$400.00	
	4	W-F	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/31-11/02	3	1	3	\$750.00	
	5	W-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/31-11/02	2	1	2	\$600.00	
	6	W-F	9A-10A	THE DOCTORS	:30	\$200.00	10/31-11/02	6	1	6	\$1,200.00	
	7	SU	10A-11A	THIS WEEK	:30	\$250.00	11/04-11/04	1	1	1	\$250.00	7:00A
	8	W-F	11A-12P	THE VIEW	:30	\$300.00	10/31-11/02	6	1	6	\$1,800.00	
	9	SA	130P-5P	ABC COLLEGE FOOTBALL-LATE	:30	\$900.00	11/03-11/03	2	1	2	\$1,800.00	
	10	SA	2P-4P	ESPN SPORTS SATURDAY	:30	\$300.00	11/03-11/03	2	1	2	\$600.00	
	11	W-F	3P-4P	ELLEN	:30	\$400.00	10/31-11/02	8	1	8	\$3,200.00	
	12	W-F	4P-430P	ABCA NEWS @ 4PM	:30	\$400.00	10/31-11/02	4	1	4	\$1,600.00	
	13	W-F	430P-5P	ABCA NEWS @ 430P	:30	\$400.00	10/31-11/02	4	1	4	\$1,600.00	

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	14	W-F	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/31-11/02	4	1	4	\$1,600.00	
	15	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
	16	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
	17	W-F	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/31-11/02	4	1	4	\$2,000.00	
	18	SA	6P-9P	ABC COLLEGE FTBL-PRIME	:30	\$1,200.00	11/03-11/03	2	1	2	\$2,400.00	
	19	W-F	630P-7P	TWO & A HALF MEN	:30	\$750.00	10/31-11/02	8	1	8	\$6,000.00	
	20	M	7P-9P	DANCING WITH THE STARS	:30	\$7,000.00	11/05-11/05	1	1	1	\$7,000.00	
	21	SU	7P-8P	ONCE UPON A TIME	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
	22	TU	8P-9P	HAPPY ENDINGS/APT. 23	:30	\$5,000.00	11/06-11/06	1	1	1	\$5,000.00	
	23	TU	9P-10P	PRIVATE PRACTICE	:30	\$5,000.00	11/06-11/06	1	1	1	\$5,000.00	
	24	W-F	1035P-1105P	NIGHTLINE	:30	\$400.00	10/31-11/02	8	1	8	\$3,200.00	
	25	W-F	1105P-1135P	ACCESS HOLLYWOOD	:30	\$215.00	10/31-11/02	8	1	8	\$1,720.00	
	26	W-F	1135P-1205A	EXTRA	:30	\$190.00	10/31-11/02	1	1	1	\$190.00	
	27	M-TU	5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	11/05-11/06	2	1	2	\$180.00	
	28	M-TU	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	11/05-11/06	2	1	2	\$300.00	

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Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	M-TU	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	11/05-11/06	2	1	2	\$500.00	
	30	M-TU	9A-10A	THE DOCTORS	:30	\$200.00	11/05-11/06	4	1	4	\$800.00	
	31	M-TU	11A-12P	THE VIEW	:30	\$300.00	11/05-11/06	4	1	4	\$1,200.00	
	32	M	3P-4P	ELLEN	:30	\$400.00	11/05-11/05	2	1	2	\$800.00	
	33	M	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	34	M	430P-5P	ABC4 NEWS @ 430P	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	35	M	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	36	M	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	37	M	630P-7P	TWO & A HALF MEN	:30	\$750.00	11/05-11/05	2	1	2	\$1,500.00	
	38	M	1035P-1105P	NIGHTLINE	:30	\$400.00	11/05-11/05	2	1	2	\$800.00	
	39	M	1105P-1135P	ACCESS HOLLYWOOD	:30	\$215.00	11/05-11/05	2	1	2	\$430.00	

---REPORT TOTALS---

Report Totals: 113 / \$62,640.00

---SALES MONTHLY TOTALS---

Nov 12: 113 / \$62,640.00

Sales Totals: 113 / \$62,640.00

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Station Totals: 113 / \$62,640.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$64,240

CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 0%
KSTU 0%	KTVX 97%	KUCW 2%	KUPX 0%	KUTV 0%
NTVX 0%				

Books null
Demos RA35+